

2011 SHOW GUIDE ADVERTISING DISPLAY RATE CARD

2011 Catalog
 Javits Center
 Nov 18, 19 & 20
 AmericanArtMarketing.com

AMERICAN CRAFT SHOW NYC
 CONTEMPORARY ARTFAIR NYC

Front Cover
 5" wide
 x 6 1/8" tall

Inside Cover

Quarter Page
 2 1/8" wide
 x 3 5/8" tall

Half Page
 4 1/2" wide
 x 3 5/8" tall

Half Page
 2 1/8" wide
 x 7 1/2" tall

**Back Page/
 Half Page**
 4 1/2" wide
 x 3 5/8" tall

MAILING & DISTRIBUTION

We will mail this catalog to all of your clients at no charge. Please email your client mailing list in Excel format to: hello@americanartmarketing.com. These catalogs will also be available at all of our NYC Galleries and will be mailed to our client list of 20,000 art buyers, consultants, architects and interior designers.

PLEASE SUBMIT THIS FORM WITH YOUR PAYMENT

NAME _____ PHONE _____
 EMAIL _____

PAYMENT INFORMATION

Visa Master Card American Express **OR** Check Enclosed

Credit Card #: _____

Expiration Date: _____

Signature: _____

Please return this form to: American Art Marketing
 PO Box 480 Slate Hill, NY 10973

OR Fax: 845.355.2444

Checks Payable to American Art Marketing

FULL COLOR DISPLAY AD

<input type="checkbox"/> Front Cover	\$1250.00
<input type="checkbox"/> Back Cover	\$600.00
<input type="checkbox"/> Inside Cover (Full Page)	\$1100.00
<input type="checkbox"/> Inside Right Hand Page 1	\$1000.00
<input type="checkbox"/> Full Page	\$900.00
<input type="checkbox"/> Half Page (Horizontal)	\$450.00
<input type="checkbox"/> Half Page (Vertical)	\$450.00
<input type="checkbox"/> Quarter Page	\$225.00

ARTWORK

Please email a selected image to : hello@americanartmarketing.com

Images must be sent as a **JPEG or TIFF** and must be **high resolution (300dpi)** in **CMYK**

Please do not send pre-designed ads. To see an example of a finished image in the catalog layout visit:

<http://www.contemporaryartfairnyc.com/marketing.php>

Final deadline is September 20. All images and signed forms must be at our office by that date.