



## Standards & Rules

- The American Craft Show requires that the artist must be present. In the case of a partnership, at least one of the partners will be required to attend.
- Booth sharing is not permitted.
- Artists may only exhibit in the category for which they were accepted. If you wish to apply in more than one category you must submit a second set of slides, a separate application, an additional SASE, and a separate application fee **MUST** be submitted for each additional category.
- An application is a commitment to participate. Refunds will be made according to specific guidelines found under Deposits & Refunds.
- Work from molds, kits, imports, manufactured goods or ready made products which have been embellished, painted or decorated, dyed or batiked will not be accepted.
- Jewelry may only be shown if the artist has been accepted in the jewelry category.
- No sale signs are permitted. All signs must have a professional look. No hand written signs are permitted.
- Any willful violation or misrepresentation regarding the work as defined in our rules will result in forfeiture of space immediately.
- All booths must be enclosed on three sides (except corners). Minimum height is 6 ft. This is a requirement. No exceptions.

## Slides & CDs

- Five slides or digital images are required for each category entered, four of your artwork and one of your display. Digital images submitted must be between 1400 pixels and 2000 pixels long dimension. 1920 pixels square ZAPP™ formatted images are acceptable. Images will display more accurately in the sRGB color space.
- Slides should be labeled with the artist's name, a number (corresponding to the slide descriptions), and the medium. Digital images should be similarly labeled.

## Fees & Payment Schedule

**Two separate, currently dated checks are required with your application as follows:**

- A non-refundable application fee must accompany each application **with the exception of invited artists.**
- A separate, currently dated commitment check must also accompany each application. This check will be deposited only if you are accepted.
- \*Your booth fee may be paid in 3 installments which will be detailed in your acceptance letter.
- A \$35 handling fee will be charged for all returned checks.

## Deposits & Refunds

- All cancellations must be made in writing.
- Application fees are non-refundable.
- Your \$100 commitment check secures your booth and is your commitment to exhibit. These deposits are not refundable.
- Booth Fee Refund: You will receive this information in the acceptance letter.

## Late Application

- Applications received after deadline will be considered subject to availability.

## Questions?

Email all questions to [hello@americanartmarketing.com](mailto:hello@americanartmarketing.com)